



**Australian
Institute
of Animal
Management**

STRATEGIC PLAN 2021-2026

About us:

Local Government professionals working in animal management (hereafter in this document referred to as AMO's) throughout Australia are engaged daily in community animal control and regulation work. Their job is to maximise community health, safety, and amenity by minimising the negative social, environmental, and financial impacts of inappropriately managed animals. The provision of community animal control and regulatory services is an important and often difficult task.

The Institute seeks to support those engaged in the business of animal management by promoting:

- Animal Management Officer training
- Consistency of legislation
- Recognition of the value of Animal Management Officer's role to society
- Support for Animal Management Officers from employers and community
- Consultation in the creation and development of legislation and workplace processes
- Resource and network availability and access
- Professionally operated Council shelter facilities with best practice animal care
- Strong healthy relationships with external stakeholders

Vision:

Professionals working within the Australian Animal Management sector to be well supported to achieve international current companion animal management best practice nationally.

Purpose:

The purpose of the Australian Institute of Animal Management (AIAM) is to help facilitate the development of best practice animal management in Australia through:

- Critical and constructive assessment of current companion animal management practices and performance
- Recognition as the peak Australian professional and advisory body on animal management whilst working to bring about positive change in our sector.
- Encouraging reflection about the essential roles and purpose of companion animal management
- Advocating for improved recognition of the importance of companion animal management and the staff that deliver these services.
- Sharing knowledge and experience and building a collegiate sense of common purpose and mutual assistance
- Encouraging strategic partnerships and advocating for applied research in the companion animal management space.
- Drawing together streams of consensus for national uniformity on all matters pertaining to companion animal management policy and practice
- Encouraging collaboration with all stakeholders in the companion animal management sector

Strategic Aims:

Collectively we will work with others to:

- Connect companion animal management and welfare together
- Recognise the work AMOs do and the importance of Animal Management departments within Council
- Advocate for consistency in legislation, policies, and practices Encourage proactive approaches to companion animal management
- Develop and support local research
- Develop and support evidence-based policy and practice implementation
- Promote training and job pathways to encourage a skilled companion animal management workforce

Strategic Goals and Actions:

Strategic Goal 1: To encourage and facilitate the development of an effective system of animal management governance and coordination at state and local government levels

Action

- Provide feedback to local, state, and federal Government on animal management issues that affects our members
- Research and share information and knowledge of best practice animal management with our members
- Participate in forums, discussions, and meetings at local, state, and federal government levels to encourage the development of best practice animal management

Strategic Goal 2: To identify, promote and support best practice companion animal management policy and practice.

Action

- Provide submissions and feedback to calls for comment on legislative changes
- Deliver a bi-annual workshop
- Deliver online training webinars between workshops
- Deliver bi-annual awards program that recognises and celebrates the achievement and contribution to best practice companion animal management
- Develop educational and support resources for the sector that encourage best practice policy and practice

Strategic Goal 3: To increase AIAM's profile and recognition as the peak body and source of knowledge and information on companion animal management issues.

Action

- Identify upcoming issues that are affecting companion animal management and communicate to our members
- Increase engagement through e-news, social media, and presence at events
- Regularly present at conferences, workshops, and forums on companion animal management issues
- Promote presentations, media reports, correspondence and advocacy documents relating to the work AIAM has undertaken on the AIAM website

Strategic Goal 4: To continue to grow and improve the quality and availability of companion animal management officer training and career development.

Action

- Identify training opportunities that improves the knowledge and professionalism of AMO's and promote to our members
- Continue to pursue accredited training programs
- Continue to deliver training to our members
- Develop educational materials for the membership

Strategic Goal 5: To improve the financial sustainability of AIAM by operating in an efficient, effective, and credible manner.

Action

- Explore sponsorship opportunities to support the financial operations of AIAM
- Increase membership base to assist in funding AIAM programs
- Explore the feasibility of engaging executive support to assist in supporting the AIAM board and functions
- Explore grant opportunities from Local, State and Federal government to deliver on strategic objectives