Wagging the Dog

Australian Institute of Animal Management Annual Workshop 2010

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Pay your registration renewal

DOGSANDCATSONLINE.COM.AU

For more information visit
dogandcatboard.com.au

DOGS AND CATS ONLINE.COM.AU

Dog and cat* registration online
- One dog registration number for life
- Select how you receive information
- Registration disc options
- Reducing environmental impact

Manage your information online
- 24/7 access
- Add temporary carer's address
- Report your lost dog or cat
- Transfer ownership

SA microchip database
- Linked microchip and registration
- Update details in one location
- Free to update

Breeder registration
- Public register of breeders

Microchipping and desexing
- Verified by vets and implanters online

For more information visit
dogandcatboard.com.au

Real time reporting

Dog attack incident reporting

Lost pet register

Owned animals

Location mapping

Owners

Council Registration

Concession discounts

Microchip Register

Online payment

Breeder registration

Assistance Dogs

Vet & Shelter access

Control Orders

Desexing register

That was Zen. This is Meow.

Dogs

- 291,450 dogs registered on DACO at 30 June 2019.
- 90% of all registered dogs in SA are now microchipped – 17% increase.
- 74% De-sexed

Impounded Dogs

- 1,164 fewer dogs were impounded by Councils in the last year (this is largely thought to be the result of microchipping).

Registration Payment Method

- 2018/19 – 61% online by owners
- 2019/20 – 66% online by owners
- 68% of breeders registered & paid online

Preferred Contact Method

- 2018/19:
  - 56% - email
  - 12% - SMS
  - 32% - post
- 2019/20 - 4% shift from email to post

Late Fees Collected

- 2018/19 - $270,000
- 2019/20 - $336,000 YTD

Cat Registrations

- 2018/19 – 4,637
- 2019/20 – 33,750
- 98% of registered cats are microchipped.
- 84% desexed

Registration Revenue

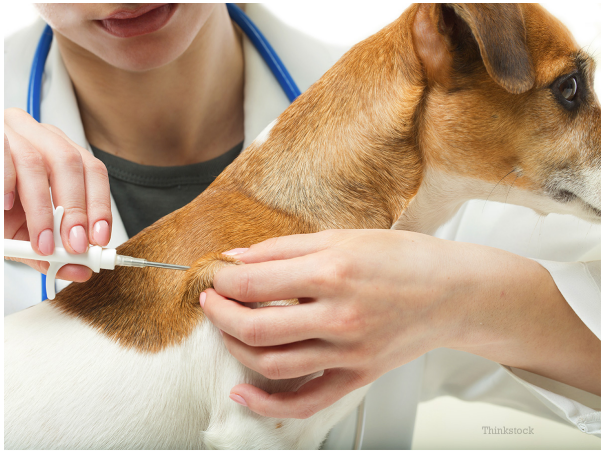
- 2018/19 - $100,487
- 2019/20 - $122,595 (up 22%)

Future challenge

- 30% of cats have not been renewed (compared to 9% of dogs!)
- Council's with cat by-laws have renewal rates consistent with dogs

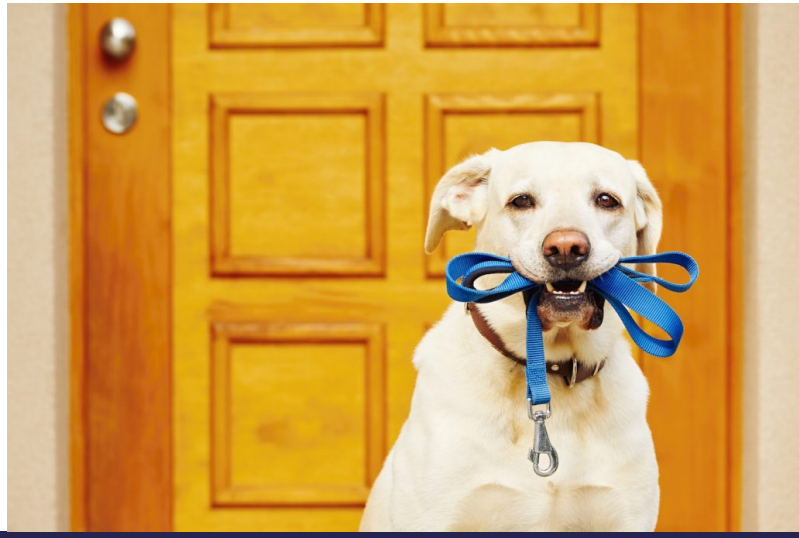
Microchip Registrations

- 49,820 created by industry (63%)
- 29,330 updated by council or owners



Animal Ownership Transfers

- 14,225
  - 76% created by council
  - 24% created by owners



Future challenge

- Minimise duplicate animals
- Easier for owners to claim

Lost Animals

- Since go-live, 696 animals have been put in a status of lost
- 280 animals currently in a status of lost
- 152 owners have allowed info to be displayed

Permanently Lost Animals

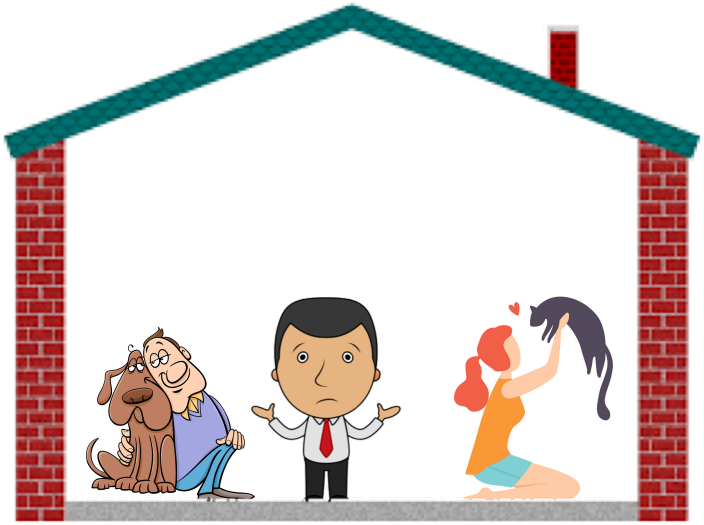
- 739
- Owners will not receive renewals
- Animals are kept active in DACO
- Cannot be registered by someone else using that microchip number

This animal exists in the DACO system and the owner is aware that the animal is missing.If you have found this animal wandering, please use the below details to assist the owner in being reunited with their pet.

If you've found Barley, please ring Alison on 0429 040733 and I will come get him!

Investigations

- Councils have wider investigation abilities
- View registration data of other councils
- Useful in attack investigations and reunifications of dogs found WAL

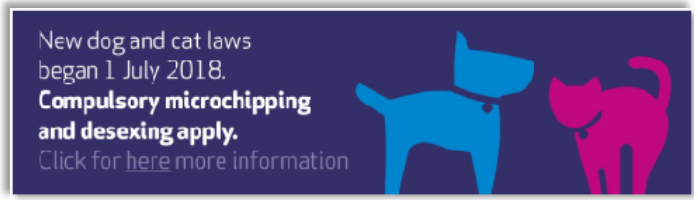


Social Media memes & TV/LED Screens

DL Flyers

Vet Posters

Web & email banners

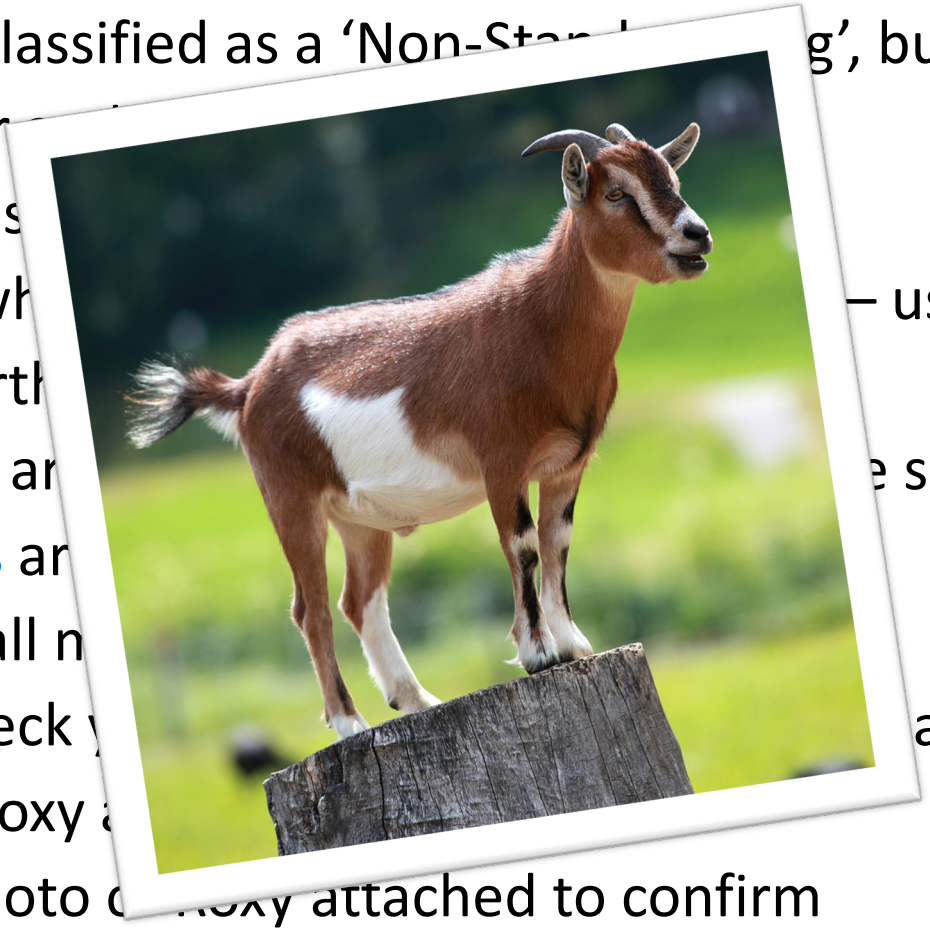


Event/ Service Centre Pull up banners

Roxy's battle to be recognised as a 'Standard Dog'

Roxy has been classified as a 'Non-Stan[illegible]g', but I've had a good look at her[illegible]

- **4 legs** – jus[illegible]
- **One tail** wh[illegible] – usually the result of post birth[illegible]
- **Both ears** ar[illegible]e selectively deaf.
- **Both eyes** ar[illegible]
- Some small n[illegible]
- Please check [illegible]ave incorrectly labelled Roxy [illegible]
- Recent photo [illegible]oxy attached to confirm



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