



Wagging the Dog

Australian Institute of Animal Management Annual Workshop 2010

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THE DOG AND CAT MANAGEMENT BOARD



Government of South Australia
Dog and Cat Management Board



Pay your registration renewal
DOGSANDCATSONLINE.COM.AU



For more information visit
dogandcatboard.com.au

DOGS AND CATS ONLINE.COM.AU

Dog and cat* registration online

- One dog registration number for life
- Select how you receive information
- Registration disc options
- Reducing environmental impact

Manage your information online

- 24/7 access
- Add temporary carer's address
- Report your lost dog or cat
- Transfer ownership

SA microchip database

- Linked microchip and registration
- Update details in one location
- Free to update

Breeder registration

- Public register of breeders

Microchipping and desexing

- Verified by vets and implanters online

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Projects

**Real time
reporting**

**Lost pet
register**

**Dog attack
incident
reporting**

**Owned
animals**

**Location
mapping**

Owners

**Council
Registration**

**Concession
discounts**

**Microchip
Register**

**Online
payment**

**Breeder
registration**

**Assistance
Dogs**

**Vet &
Shelter
access**

**Control
Orders**

**Desexing
register**



That was Zen. This is Meow.

Dogs

- 291,450 dogs registered on DACO at 30 June 2019.
- 90% of all registered dogs in SA are now microchipped – 17% increase.
- 74% De-sexed

Impounded Dogs

- 1,164 fewer dogs were impounded by Councils in the last year (this is largely thought to be the result of microchipping).



Registration Payment Method

- 2018/19 – 61% online by owners
- 2019/20 – 66% online by owners
- 68% of breeders registered & paid online

Preferred Contact Method

- 2018/19:
 - 56% - email
 - 12% - SMS
 - 32% - post
- 2019/20 - 4% shift from email to post

Late Fees Collected

- 2018/19 - \$270,000
- 2019/20 - \$336,000 YTD



Cat Registrations

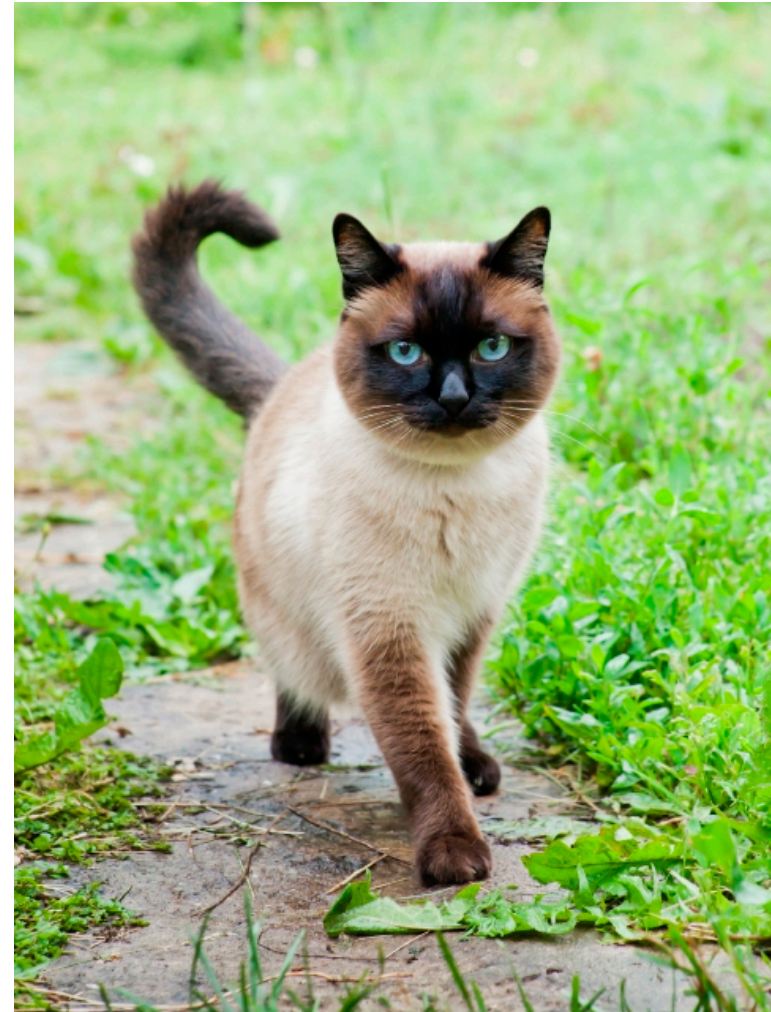
- 2018/19 – 4,637
- 2019/20 – 33,750
- 98% of registered cats are microchipped.
- 84% desexed

Registration Revenue

- 2018/19 - \$100,487
- 2019/20 - \$122,595 (up 22%)

Future challenge

- 30% of cats have not been renewed (compared to 9% of dogs!)
- Council's with cat by-laws have renewal rates consistent with dogs



Microchip Registrations

- 49,820 created by industry (63%)
- 29,330 updated by council or owners

Animal Ownership Transfers

- 14,225
 - 76% created by council
 - 24% created by owners

Future challenge

- Minimise duplicate animals
- Easier for owners to claim



Lost Animals

- Since go-live, 696 animals have been put in a status of lost
- 280 animals currently in a status of lost
- 152 owners have allowed info to be displayed

Permanently Lost Animals

- 739
- Owners will not receive renewals
- Animals are kept active in DACO
- Cannot be registered by someone else using that microchip number

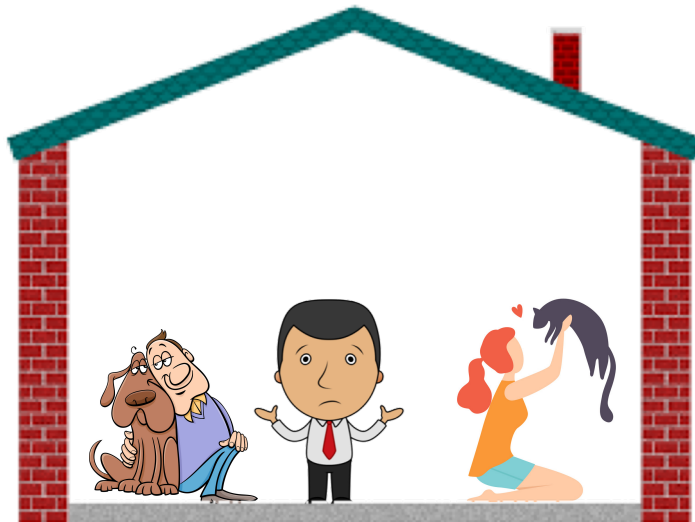


This animal exists in the DACO system and the owner is aware that the animal is missing. If you have found this animal wandering, please use the below details to assist the owner in being reunited with their pet.

If you've found Barley, please ring Alison on 0429 040733 and I will come get him!

Investigations

- Councils have wider investigation abilities
- View registration data of other councils
- Useful in attack investigations and reunifications of dogs found WAL



Social Media memes & TV/LED Screens

New dog and cat laws began 1 July 2018.
Compulsory microchipping and desexing apply.
 Visit dogandcatboard.com.au



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The new cat and dog laws summarised

As of	New law	Benefit
1 July 2017	Increased fines and penalties for irresponsible dog and cat owners	To ensure financial penalties act as genuine deterrents to those who break the law
1 August 2017	New mandatory minimum standards and advisory guidelines for breeders and sellers of companion animals	To ensure higher standards of care for companion animals are met at breeding facilities and shops and other sources of pets
1 July 2018	All dogs and cats must be microchipped by 3 months	To increase the number of lost dogs and cats returned to their owners
1 July 2018	All dogs and cats born after this date must be desexed with exemptions for working dogs and registered breeders	To reduce the number of unwanted animals ending up in shelters
1 July 2018	Anyone who breeds dogs or cats for sale must register with the Dog and Cat Management Board	To better manage this industry and make it harder for puppy farmers to ply their trade undetected
1 July 2018	The Dogs and Cats Online website will be launched to manage dog, cat and breeder registration across South Australia	To save councils time and money, and assist owners to better manage their pets

DL Flyers

Cat microchip details must be stored on DOGSANDCATSONLINE.COM.AU

Yes, I have a dog or cat

- Go to www.dogsandcatsonline.com.au
- Click 'Have a dog or cat' email address
- Select 'Register a New Owner' if you don't have any registered dogs or cats or a login to Dogs and Cats Online
- Check your personal details
- Enter the cat details and upload certificates of desexing and microchipping
- Review and submit
- Fee payable: Councils have the payment details

Don't have any Council registered animals and need to create a new owner login?

- Go to www.dogsandcatsonline.com.au
- Select 'Register as a New Owner' if you don't have any registered dogs or cats or a login to Dogs and Cats Online
- Enter your personal details including an email address and contact phone number
- Breeder registration: If applicable, for breeders of dogs or cats for sale
- Enter the cat details and upload certificates of desexing and microchipping
- Fee payable: is calculated based on whether Councils have Cat Registration. Complete the payment stage to finalise the registration
- Create a password within 24 hours, following the link sent to your email

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Vet Posters

New SA laws begin 1 July 2018

Dogs and Cats must be microchipped by 1 July 2018

before 12 weeks of age and the details must be entered on the statewide register at: DOGSANDCATSONLINE.COM.AU

Web & email banners

New rules for breeders.

Click here for more.



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Compulsory microchipping and desexing apply.

Click for [here](http://dogandcatboard.com.au) more information



Event/ Service Centre Pull up banners

Dogs & Cats Law
 From 1 July 2018



Microchipping
 All dogs and cats must be microchipped by 1 July 2018

Desexing
 All dogs and cats must be desexed by 1 July 2018

Breeders
 People who breed dogs or cats for sale must register with the Dog and Cat Management Board

Registration
 One central location for dogs' and cats' microchip payments and registration

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*Where applicable



Roxy's battle to be recognised as a 'Standard Dog'

Roxy has been classified as a 'Non-Standard Dog', but I've had a good look at her

- **4 legs** – just
 - **One tail** which is the result of post birth
 - **Both ears** are
 - **Both eyes** are
 - Some small n
 - Please check y
 - labelled Roxy a
 - Recent photo of Roxy attached to confirm
- usually the result of selective breeding. I have incorrectly



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