

**Demand
outstrips
supply:**



The PetRescue
community wants
to adopt your pound pets.

Who's this guy?

John 'JB' Bishop

Co-Founder
& Joint CEO



Meet Toby

- ‘Surrendered’
- Rehomed
- Loved.



4.8m

Australians



PetRescue
.com.au

**YOUR COMMUNITY
WANTS YOUR PETS.**





**Internal or outsourced,
you will be judged on
the results of your
pound program.**





Utter, utter, utter bastard.

What is PetRescue?



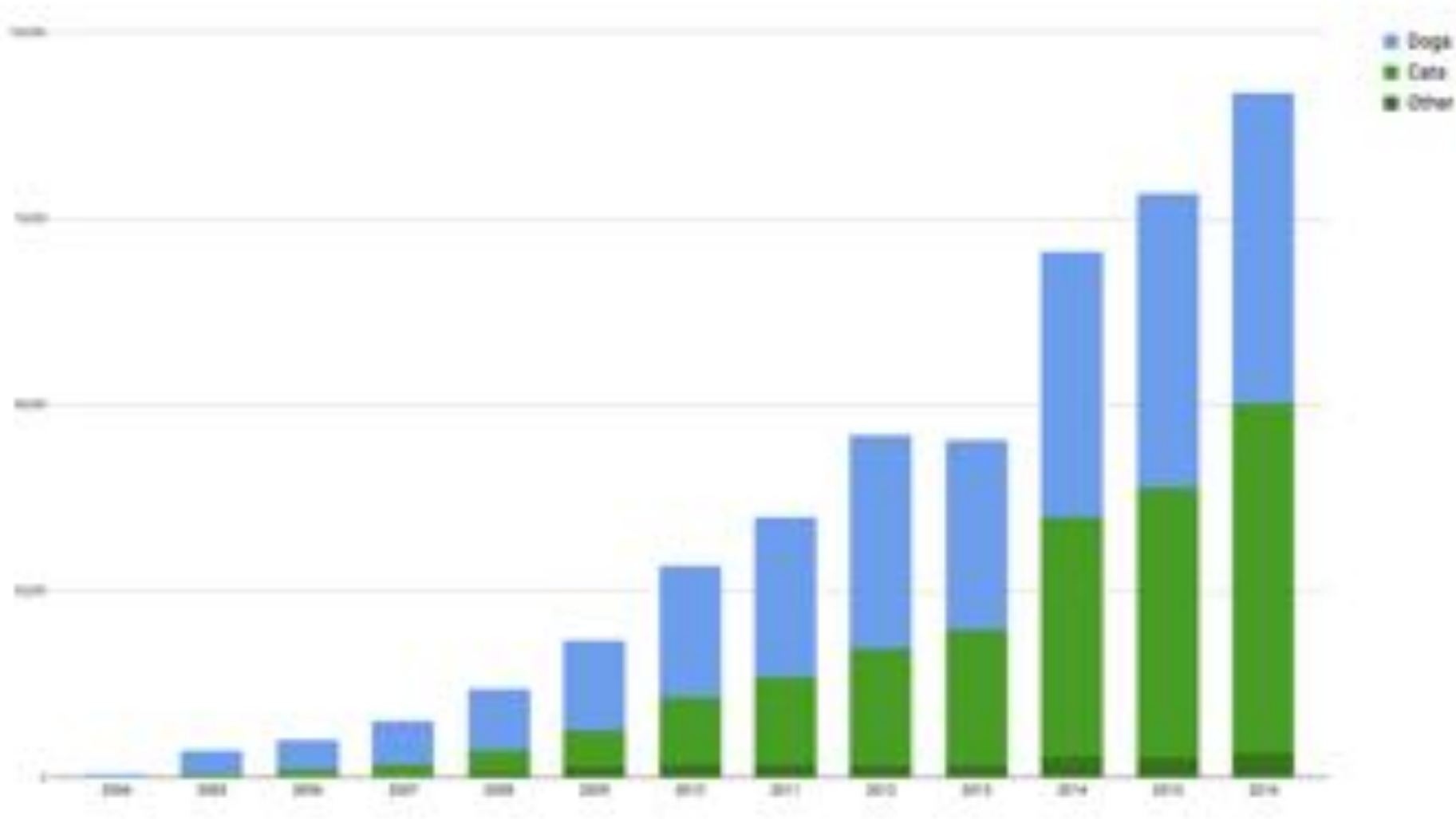
**We connect homeless pets
with loving forever homes.**



25%
GROWTH
year-on-year



Pets rehomed (year)



Website statistics

- 4.8m Australian visitors in the last year
- 250 pet searches per minute
- 480 adoption enquiries per day



Demand > Supply

Monthly:

- ~450,000 unique visitors
- ~16,000 pet enquiries*
- ~7,000 adoptions



**280 pets rehomed
every single day.**



~~280 pets rehomed
every single day.~~

500 pets rehomed
every single day.



Why use PetRescue?



It's very affordable.



It's very affordable.

(It's free. For everyone. Forever.)



It's easy.



We're PetRescue.

We believe there's a home
for every pet and enough
love to save every life.

Search 10,076 adoptable pets from 974 rescue groups



Find a dog



Find a cat



Find other pets

Search PetRescue US

10

We're PetRescue.

We believe there's a home
for every pet and enough
love to save every life.

Search 10,122 adoptable pets from 980 rescue groups



Find a dog



Find a cat



Find other pets

Search PetRescue US

But wait... there's more!





\$4 million+
food donations





**35 FREE
FLIGHTS**





**20,000
FREE**

flea and tick treatments



Great PR opportunities

With a Facebook following of over 140,000 people, feature your pound pets



#PoundPet



Leka
ID: 472986

Pet Rescue

Post:
@petrescueuk
Meet Leka, who clearly loves to be scratched the most and has her pretty face ready to get...
Leka is a really energetic dog great for jogging and to make people smile. She would suit a home that looking for an active and smart canine family member - who can join in with sports and outdoor activities.
Leka is with @rescueuk (The RSPCA) and is available for immediate adoption which means her rescue family can be searching in Australia! <https://www.petrescueuk.com/adoption>

Engagement:
10 likes, 2 comments, 1 share

Comments:
@petrescueuk got...
@petrescueuk

Adoption Campaigns

“This is the first time we have worked with PetRescue and PETstock at their Adoption Day and we were very happy with the result. The interest in the animals was fantastic and has continued with the Animal Shelter being very busy with a number of residents still enquiring about animals available for adoption.”

- Chris, Greater Shepparton City Council



Quotes from members

“By listing our pets on PetRescue, our adoption enquiries and adoptions have increased for both dogs and cats. PetRescue has assisted our animals by reducing the time they stay in kennels and it has resulted in more of our animals finding their forever homes.

PetRescue (and their partner JetPets) have been an enormous help for a few long-term, rescue-only dogs by arranging free flights to Perth for several of our dogs.”

- Brandon,
Blacktown Animal Holding Facility





Quotes from members

“Since joining PetRescue we have increased adoptions, thus reducing the length of stay for impounded dogs and cats.

The views that are animals are getting on on PetRescue outweigh any other way we could possibly advertise. We have also reduced the number of dogs going to rescue as we have been selling them rather than relying on rescue.

By using PetRescue we are now reaching people beyond our local government area.”

- Michelle,

Camden Council Animal Care Facility



Quotes from members

“If you’re not on PetRescue you’re crazy. Our longest dog we have had in care was 30 days. All our dogs and cats are getting at least 50-100 views a day.

The quicker these dogs are in homes the better it is for them mentally. As at 5pm tonight we have no dogs or cats looking for homes, thanks to PetRescue they have all been adopted.”

- Michelle,
Camden Council Animal Care Facility



You're in good company.



Facepalm.



I'VE GOT MY THINKING CAT ON



The light bulb moment!



The Animal Shelter Database System



The light bulb moment!



sheltermanager.com

A complete solution for animal shelters and rescue groups.



The light bulb moment!



Other barriers to entry

Why aren't YOU using PetRescue right now?



**Why NOT
use PetRescue?!**



Finally...



Liverpool Animal Shelter

Like this Page · 2018 · 28

LIVERPOOL ANIMAL SHELTER NO-KILL POLICY STATEMENT

On 27 July 2018 Liverpool City Council passed a resolution to operate under a no-kill animal policy. Liverpool City Council is proud to confirm that Liverpool Animal Shelter (LAS) is upholding this commitment towards our community.

With enrichment programs in place to assist recovery, facilitate adoptions and promote responsible pet ownership, our community is the backbone to such success. LAS will take care of the immediate needs of our animals within the Shelter environment, but turn to you and ask you do not forget about them. Help support and promote these efforts.

Although safe in care, they too deserve a place to call home.

Like Comment Share



Write a comment...



Thank you.

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