

BODY WORN CAMERA TECHNOLOGY - WHAT WORKS...



WHY BODY WORN CAMERAS

SMARTPHONES

CCTV

YOUTUBE & SOCIAL MEDIA

INCREASING EXPECTATIONS OF TRANSPARENCY

NEGATIVE MEDIA

HOW MANY CAMERAS DO YOU SEE IN THIS IMAGE?

From whose perspective is this situation being told?



THE IMPACT OF VIDEO, SMART DEVICES & MEDIA

From whose perspective are these situations being told?



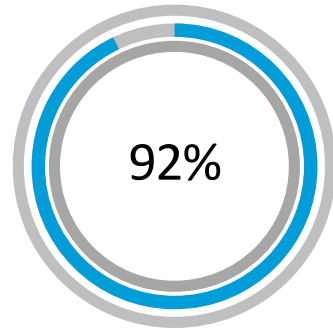
<http://www.smh.com.au/nsw/police-accused-of-brutality-in-potts-point-arrest-filmed-and-posted-on-facebook-20141204-11zug3.html>



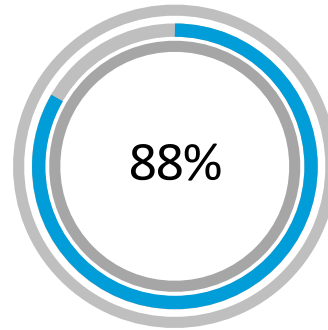
“By 10am on Thursday, the footage had been viewed on Facebook 450,000 times and shared more than 5500 times...”

<https://www.youtube.com/watch?v=z0inJ6QDXPM>

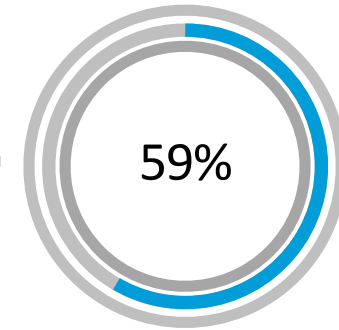
RIALTO, USA - BWV STUDY



Increase in Capture of Interactions with the Public



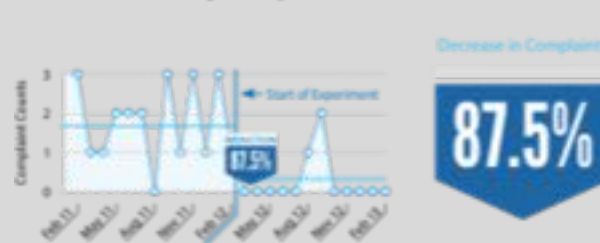
Reduction in Complaints



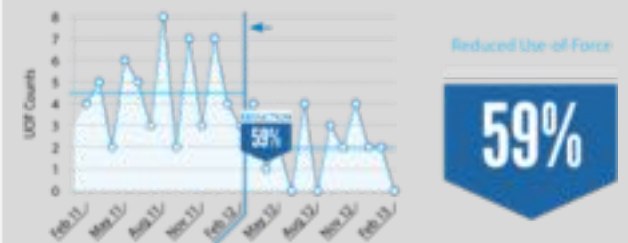
Reduction in Uses of Force



Monthly Complaints Received



Patrol Officer's Use-of-Force



GOING DOWN THE PATH TOWARDS BWV

EVALUATION

POLICY / LEGAL

TRAINING

PUBLIC EDUCATION

CHALLENGES

OFFICER
ADOPTION

STORAGE

EXEC
BACKING

BUDGET

SUPPORT

BENEFITS

Officer
Safety



Reduction in
Complaints



Operational
Modernisation



BENEFITS

Professional
Development



Organisational
Efficiency



Community
Reputation



EVIDENCE WORKFLOW

DIGITAL EVIDENCE WORKFLOW (DEW) FRAMEWORK



CAPTURE



TRANSFER



MANAGE



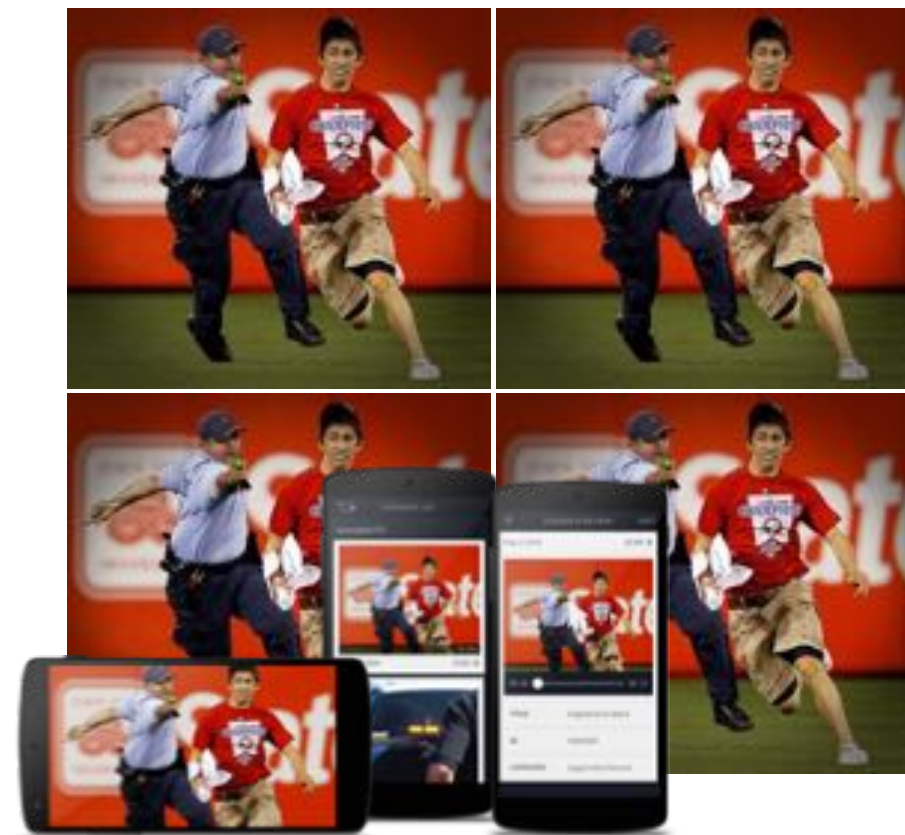
RETRIEVE



SHARE

AXON MOBILE

Live Bluetooth® streaming to smartphone application, allowing officers to preview, review and add notes to recorded events.

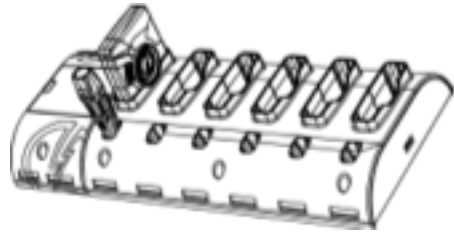


SECURE, AUTOMATIC ENCRYPTED UPLOAD



1

RECORD



2

DOCK & GO



3

SECURE EVIDENCE

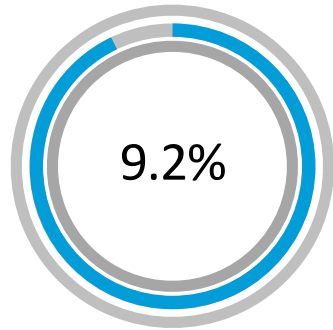


4

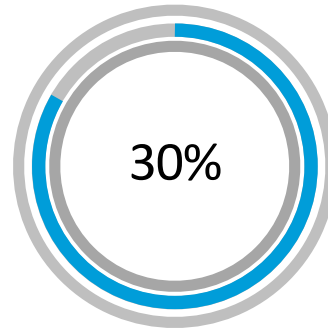
SEARCH & SHARE



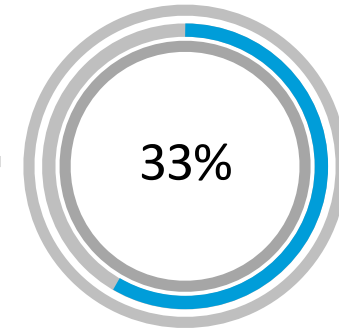
BENEFITS OF AXON BWV Cameras



Increase in Overall Productivity
(50% Deployed with Cameras)



Increase in Customer
Engagement



Proportion of 1st year before
ROI for cameras is reached*
before



* Camera ROI based on reduction in the cost of complaints only



THANK YOU

